


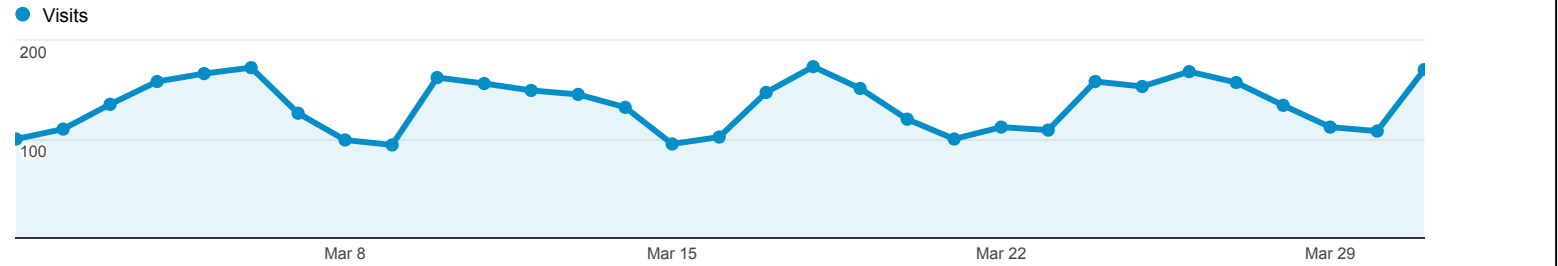
Organic Search Traffic

Mar 1, 2014 - Mar 31, 2014

All Visits
36.62%

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	4,173 % of Total: 36.62% (11,394)	84.93% Site Avg: 77.65% (9.38%)	3,544 % of Total: 40.06% (8,847)	71.79% Site Avg: 65.49% (9.63%)	1.62 Site Avg: 1.83 (-11.75%)	00:01:30 Site Avg: 00:02:00 (-24.88%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	3,304 (79.18%)	84.90%	2,805 (79.15%)	72.58%	1.58	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. www.welcometousa.gov	65 (1.56%)	55.38%	36 (1.02%)	53.85%	2.75	00:04:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. government assistance	37 (0.89%)	97.30%	36 (1.02%)	56.76%	1.89	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. welcometousa.gov	36 (0.86%)	50.00%	18 (0.51%)	44.44%	2.94	00:06:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. usa immigration	14 (0.34%)	92.86%	13 (0.37%)	42.86%	2.07	00:02:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. government programs for low income	10 (0.24%)	90.00%	9 (0.25%)	80.00%	1.20	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. free immigration help	9 (0.22%)	100.00%	9 (0.25%)	88.89%	1.11	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. government assistance programs	8 (0.19%)	100.00%	8 (0.23%)	75.00%	1.50	00:06:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. naturalization test	8 (0.19%)	100.00%	8 (0.23%)	87.50%	1.12	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. adult education classes	7 (0.17%)	71.43%	5 (0.14%)	85.71%	1.29	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. federal assistance programs	7 (0.17%)	85.71%	6 (0.17%)	42.86%	1.86	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. government benefits	7 (0.17%)	100.00%	7 (0.20%)	71.43%	2.14	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. immigration usa	7 (0.17%)	100.00%	7 (0.20%)	57.14%	2.00	00:02:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. free immigration lawyer	6 (0.14%)	100.00%	6 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. welcome to usa	6 (0.14%)	66.67%	4 (0.11%)	33.33%	2.17	00:01:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. finding a job	5 (0.12%)	80.00%	4 (0.11%)	80.00%	1.20	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. government help programs	5 (0.12%)	80.00%	4 (0.11%)	80.00%	1.80	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. immigration to usa	5 (0.12%)	60.00%	3 (0.08%)	20.00%	2.60	00:03:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. welcometousa	5 (0.12%)	20.00%	1 (0.03%)	40.00%	2.80	00:05:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. benefits for immigrants	4 (0.10%)	100.00%	4 (0.11%)	75.00%	1.50	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. free immigration legal advice	4 (0.10%)	100.00%	4 (0.11%)	50.00%	1.50	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. jobs for new immigrants	4 (0.10%)	25.00%	1 (0.03%)	25.00%	2.50	00:03:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. usagov.gov	4 (0.10%)	75.00%	3 (0.08%)	50.00%	1.50	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)

24.	welcome usa	4 (0.10%)	0.00%	0 (0.00%)	75.00%	1.50	00:07:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	www.benefits.gov	4 (0.10%)	100.00%	4 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)